



**Metropolitan
Housing Coalition**

2026 Corporate Giving Package





About Our Coalition

MHC is a coalition of approximately 300 individual and organizational members—including non-profit housing developers, financial institutions, service providers, and neighborhood and advocacy groups. MHC strengthens, unites, and mobilizes private and public resources to provide fair, accessible, and affordable housing for everyone in our Louisville community.



Corporate Giving

Membership and corporate giving are vital to MHC's mission, providing sustained support for our work while offering organizations meaningful recognition through sponsorships, visibility, and year-round engagement opportunities. This partnership not only strengthens community impact but also aligns organizations with a cause that reflects their values and commitment to social responsibility.





2026 Corporate Giving Package

How It Works:

This Corporate Giving Package offers your organization the flexibility to choose sponsorships that fit your organization's budget and recognition goals. With 30+ sponsorship options across six annual events, you can build an "à la carte" package tailored to your priorities. **Your sponsorship secures your membership to the Metropolitan Housing Coalition for the year**, as a proud supporter of our fight towards housing equity. By investing, you'll support fair, accessible, and affordable housing while demonstrating your dedication to creating lasting community impact.

At the end of this packet, you'll find an optional worksheet designed to help you plan your selections and calculate your total sponsorship commitment for 2026.

Please note that **MHC kindly accepts any additional donation you would like to make towards membership**. Thank you for your support of our mission.

Annual Meeting Dinner Sponsorship

	Community Partner	Advancement Partner	Impact Partner	Catalyst Partner	Premier Partner	Champion Partner	Visionary Partner
Cost	\$500	\$1,000	\$1,500	\$2,000	\$2,500	\$5,000	\$10,000
# of Reserved Seats	2 (1/4 table)	4 (1/2 table)	8 (1 table)	8 (1 table)	8 (1 table)	16 (2 tables)	16 (2 tables)
Recognition in event press releases & advisories	<input checked="" type="checkbox"/>						
Recognition at event, sponsor in MHC eNewsletter and website	Org Name	Org Name	Logo	Logo	Logo	Logo	Logo
Table centerpiece with corporate logo and logo recognition in event program			<input checked="" type="checkbox"/>				
A verbal "Thank you" with your logo on the screen during event presentation				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media "Thank you" recognition with your logo as event sponsor across all MHC socials					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brief speaking opportunity at event						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition on event flyer							<input checked="" type="checkbox"/>
Recognition as the ONLY Visionary Sponsor for event							<input checked="" type="checkbox"/>

State of Metropolitan Housing Report & Release Event



	Community Partner	Advancement Partner	Impact Partner	Catalyst Partner	Premier Partner	Champion Partner	Visionary Partner
Cost	\$500	\$1,000	\$1,500	\$2,000	\$2,500	\$5,000	\$10,000
Projection of your organization's logo	✓	✓	✓	✓	✓	✓	✓
Thank You in Event Program with Logo	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in MHC November Newsletter	✓	✓	✓	✓	✓	✓	✓
"Thank You" Post(s) across all MHC socials		x1	x1	x2	x2	x2	x4
Acknowledgement in event Press Releases & Advisories		✓	✓	✓	✓	✓	✓
Acknowledgement in Event Presentation			✓	✓	✓	✓	✓
Logo recognition in SMHR as report sponsor				Fourth row	Third row	Second row	Top logo
Logo recognition across all event social media posts- "This report is made possible by" [your org]							✓

View our State of Metropolitan Housing Reports at metropolitanhousing.org/annual-reports

Housing & Utility Affordability Conference

	Cocktail Hour & Networking Sponsor	Lunch Sponsor	Welcoming Event Sponsor	Opening Breakfast Sponsor	Dinner Sponsor	Event Naming Sponsor
Cost/ Tickets to attend conference	\$3,000 / 1	\$5,000 / 2	\$5,000 / 2	\$5,000 / 2	5,000 / 2	\$15,000 / 5
"Thank You" social media post across all MHC socials	1	1	1	1	1	4
Logo recognition on table centerpieces	✓	✓	✓	✓	✓	✓
Recognition as the ONLY Event Sponsor	✓	✓	✓	✓	✓	✓
Recognition with org logo in the event agenda and website event description, and displayed on screen at event	✓	✓	✓	✓	✓	✓
Brief speaking opportunity at the event		✓	✓	✓	✓	✓
Verbal "Thank you" to your org during event presentation		✓	✓	✓	✓	✓
Recognition as Event Naming Sponsor in conference paid advertisements, press releases, press advisories, and MHC eNewsletter						✓
Prominent projection of your organization's logo as Event Naming Sponsor on event app/website						✓
Recognition as the ONLY Event Naming Sponsor						✓
Opportunity to speak at Welcoming Breakfast and Dinner						✓

Housing & Utility Affordability Conference

Additional Sponsorship Opportunities

Lanyard Sponsor

\$3,500

- Branded lanyards with your org's logo given to all attendees at check-in
- 1 ticket to attend conference
- Logo recognition in event sponsor list on website & app

Badge Sponsor

\$3,500

- Your org's logo on all name badges given to attendees at check-in
- 1 ticket to attend conference
- Logo recognition in event sponsor list on website & app

Stationary Sponsor

\$2,000

- Opportunity to provide branded pens, notebooks, and other approved stationary to all conference attendees handed out free at check-in. MHC can purchase branded materials at an additional cost.
- 1 ticket to attend conference
- Logo recognition in event sponsor list on website & app

Coffee & Snack Break Sponsor

\$3,500

- Recognition as only Coffee & Snack Break Sponsor for both breaks at conference.
- Recognition for coffee and snacks provided by (Your Org), with logo.
- 1 ticket to attend conference
- Logo recognition in event sponsor list on website & app

Breakout Session Sponsor (6 spots available)

\$1,000

- Your org logo on the header slide of breakout session before presentation begins
- Logo recognition in event sponsor list on website & app
- Logo recognition "This breakout session is sponsored by..." in online session information
- 1 ticket to attend conference
- Opportunity to provide approved branded materials to breakout session attendees

Annual Fundraiser Matching Funds

	Community Partner	Advancement Partner	Impact Partner
Matching Gift Amount	Matching Gift \$100-\$500	Matching Gift \$500-\$1,000	Matching Gift \$1,000+
Kentucky Gives Day			
Social media shoutout day of event	✓	✓	✓
“Thank You” Post across all MHC socials	x1	x2	x4
Logo recognition in MHC eNewsletter & event eblasts		✓	✓
Give For Good			
Social media shoutout day of event	✓	✓	✓
“Thank You” Post across all MHC socials	x1	x2	x4
Logo recognition in MHC eNewsletter & event eblasts		✓	✓



Custom matching gift packages available. Please contact alayna@metropolitanhousing.org for more information.

SECURE YOUR SPONSORSHIP TODAY

PAYMENT INFORMATION

Mail your sponsorship check with detailed information regarding which sponsorships you would like to purchase to the Metropolitan Housing Coalition. You may include the optional worksheet below with your check. For conference sponsorships, please contact MHC first to confirm availability.

➤ **PO Box 4533 Louisville, KY 40204**

For those who wish to pay electronically, credit card processing fees will apply. Dues can be paid online at [Metropolitanhousing.org/Donate](https://www.metropolitanhousing.org/Donate)

QUESTIONS

Contact MHC Assistant Director, Alayna Lofgren for any questions you may have.

➤ alayna@metropolitanhousing.org

To learn more about our organization, please visit our website www.metropolitanhousing.org

Follow MHC on socials! @MHCLouisville



On behalf off all MHC staff, board, and broad coalition base, we want to say thank you for your support of our organization.





Sponsorship Totals

This is an optional worksheet page that you can use to add up any sponsorship opportunities you may want. Note that you may add more sponsorship opportunities than rows provided on this page.

Event

Sponsor Level

Cost

Total: _____