



MHC partners with Metro Health Dept.  
on Smoke Free Housing

A lot of us have been there. You walk into a hotel room, a relative's home, or a bar and run headlong into the stench of cigarette smoke. We're not talking clouds of smoke, but rather the stale, suffocating stink that lingers in an interior space long after the smoker and their smoke is gone.

Thirdhand smoke is just one of the reasons Metropolitan Housing Coalition has been working with the Louisville Metro Department and Health and Wellness' Center for Health Equity to help landlords and multifamily property owners make their properties smoke-free, thanks to a Community Transformation Grant from the U.S. Centers for Disease Control.

**What is third hand smoke?**

First-hand smoke involves a person breathing in heated smoke from a cigarette, cigar, pipe or hookah. In an unlit cigarette, there are 1,000 different chemicals! Once it is lit, the number of chemicals increases to 7,000, and 70 of those cause cancer in humans and/or animals. Exhaled smoke is called second-hand smoke. It floats around the air for up to four hours, and then sticks to surfaces in the smoking area. What happens to those 7,000 chemicals from the lit cigarette? They stay behind as a film in the smoking area and are called, "third hand smoke". Although it is invisible, it includes the 70 cancer-causing chemicals plus heavy metals like arsenic, lead and cyanide. Chemicals in third-hand smoke stick to walls and ceilings and settle into carpets, clothes, draperies, furniture, toys, and other surfaces.

Some of the chemicals can become even more poisonous as they stick to surfaces. The chemicals in third-hand smoke called genotoxic, meaning they can damage DNA and make people and animals more vulnerable to cancer.

What can I do to protect myself, and people I care about from third hand smoke?

- Never allow anyone to smoke in your home or vehicle.
- If you can smell the secondhand smoke at an indoor area, chances are you are being exposed to third hand smoke as well.
- Pets can carry third hand smoke on their fur or feathers. Gently bathe them in pet shampoos. Do not use people shampoo on pets. It is bad for their skin.

**SAVE THE DATE!**

**MHC's 25th Annual Meeting  
Thursday, June 12th  
5pm at The Ice House  
226 E. Washington St.**

featuring  
**Keynote Speaker  
Sara K. Pratt,  
Deputy Assistant Secretary for  
Enforcement and Programs at the U.S.  
Department of Housing and Urban  
Development's Office of Fair Housing and  
Equal Opportunity (FHEO)**

***Appetizers  
Cash bar  
Silent Auction***

**Tickets: \$70**

***Purchase your tickets today:***

- 1) [Go to our online donation page](#)
- 2) Fill out the online form and indicate "Annual Meeting tickets" in the comment section. If possible, include the names of all attendees.
- 3) Process your payment

***Please consider purchasing scholarship tickets for community members.***

**Advanced tickets may also be purchased via mail  
by sending a check to  
MHC at PO Box 4533 Louisville, KY  
40204-4533**

***\*\*Information on sponsorships and advertising on page 2.\*\****

**Be sure to check out**

Russell Goodwin's original documentary film about Louisville's vacant and abandoned properties,

**"No Copper"**

Streaming online at

<http://metropolitanhousing.org/news-events/>  
(scroll down)

**Support MHC!**

**Donate items for our  
Silent Auction**

**We welcome original artwork,  
event & venue tickets, gift  
certificates, professional  
services, and more!**

**Contact MHC at (502) 584-6858  
to arrange your auction item  
donation.**

**MHC 2014 Annual Meeting  
Advertise your organization in  
our event program:**

**Full page: \$500**

**1/2 Page: \$300**

**1/4 page: \$175**

For information on sponsorships and advertisements, contact Development Director Dana Loustalot Duncan at (502) 584-6858 or [dana@metropolitanhousing.org](mailto:dana@metropolitanhousing.org)

**2014 MHC Annual Meeting  
Sponsorship Levels:****Advocate \$ 500**

8 tickets to the event

Listing in event program

Recognition in press materials  
& MHC publications

1/4pg advertisement in program

**Groundbreaking \$ 1,000**

8 tickets to event

Listing in event program

Recognition in press materials & MHC publications

1/2pg ad in event program

Recognition in MHC newsletter & Web site

Recognition in one MHC social media post

**Keystone \$2,000**

8 tickets to the event

Full page ad in program

Display small banner at event

Recognition in press materials & MHC publications

Recognition in MHC newsletter & Web site

Recognition in two MHC social media posts

**Cornerstone \$3,000**

16 tickets to the event

Full page ad in program

Display 1 large banner at event

Display marketing materials at  
event check-in

Opportunity to speak for 3 mins at event

Recognition in press materials & MHC publications

Recognition in MHC newsletter & Web site

Recognition in four MHC social media posts

**Foundation \$4,000**

16 tickets to the event

Full page ad on 1st page of program OR 2pg ad at  
center of program

Display multiple banners at event

Freestanding marketing display at event

Opportunity to speak for 3 mins at event

Recognition in press materials & MHC publications

Recognition in MHC newsletter & Web site

Recognition in four MHC social media posts

## Community Calendar

Fair Housing Coalition meets 2pm each 2<sup>nd</sup> TUE at New Directions, 1000 E. Liberty

Louisville Vacant Property Campaign meets 5:30pm each 3<sup>rd</sup> TUE at 1229 S. Shelby St.

**Norton Healthcare Mobile Unit at Cane Run Neighborhood Place – Tues. May 27, 10am-4pm.** 3410 Lees Ln. Call 899-6842 for more information or to make an appointment. The Mobile Unit will offer low/no-cost mammograms and pap smears for women over 40 years old. Those with insurance are asked to bring their card and those who are uninsured, who reside in Jefferson County, may qualify for a no-cost screening.

### Upcoming Bank on Louisville Events:

**Start Fresh! workshop – Thurs. May 29, 2pm-4pm at South Central Neighborhood Place (4255 Hazelwood Ave.).** To register, call Joi Boyd at 574-7301.

**Budgeting and Saving workshop – Tues. June 3, 6pm-7pm at Okolona LFPL (7709 Preston Hwy.)** No registration required. For more info, call 574-5156.

**Start Fresh! workshop – Thurs. June 5, 2pm-4pm at South Jefferson Neighborhood Place (1000 Neighborhood Place).** To register, call Joi Boyd at 574-7301.

**Start Fresh! workshop – Thurs. June 19, 10am-12pm at Urban Government Center (810 Barret Ave.)** To register, call Joi Boyd at 574-7301.

### Other events:

**Sunday June 1st, 2014 at 4:00 to 5:30 PM.**  
Carmichael's Bookstore at 2720 Frankfort Ave.

**The Coalition for the Advancement of Regional Transportation (CART) and Carmichael's Bookstore** present author and new urbanism advocate Benjamin Ross speaking about his new book *"DEAD END: Suburban Sprawl and the Rebirth of American Urbanism"*

**Tuesday, June 17, 7:00 p.m.** at the Clifton Center and is free and open to the public. Activist, author, builder, and philosopher Sam Avery, presenting on the state of solar energy in our area.

### ONGOING:

**Louisville Affordable Housing Trust Fund** – Get involved and help open the door to the affordable housing Louisville needs! Contact Executive Director Rachel Hurst for more information at (502) 637 – 5372.

### Pizza & Preservation with Preservation Louisville:

Pizza and Preservation is a neighborhood outreach program that works in collaboration with neighborhood organizations to inform the public on issues related to historic preservation and the work of Preservation Louisville. You can learn about what Preservation Louisville does in the community, how to preserve your personal artifacts, and enjoy free pizza provided by Bearno's By the Bridge and water from the Louisville Water Company. Email [info@preservationlouisville.org](mailto:info@preservationlouisville.org) if you are interested in scheduling Pizza & Preservation in your neighborhood!

### Later in 2014:

**Historic Preservation Tax Credit Workshop with Preservation Louisville:** Do you live in or maintain a old home? Do you have historic restoration projects in your future? Do you know about the KY Historic Preservation tax credit? Event Dates: July 19th 2014, Oct. 18th 2014, Jan. 24th 2015, Apr. 18th 2015 Event Time: 10am-12pm  
Registration: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07e90Inu7cedf136c7&oseq=&c=&ch=>

**New Hope Services Fundraiser Thursday, October 16, 2014:** New Hope is joining in the Festival of Riverboats in October to celebrate the Belle of Louisville's 100th Birthday Bash! We have reserved the entire 2nd deck of the Belle of Cincinnati. Join us for a festive celebration dinner in the comfort and luxury of a climate controlled deck with lavish Victorian decor on this historic paddlewheeler. The event includes Cocktails (cash bar), Buffet Dinner and Live Auction. Seating limited to 300 guests, tables of different sizes available on a first-come basis. Individual Seats: \$125  
Table of Eight: \$1000 Boarding 6:15 p.m. Sailing 7:00 - 9:00 p.m. Call Jayne Labes at 812-288-8248 ext. 120.

**Strengthen Louisville's unified voice for safe, fair, and affordable housing!**

**Become a member of MHC TODAY with your donation. Even \$1 makes a difference! Give online at [www.metropolitanhousing.org](http://www.metropolitanhousing.org) or send your check to the address at the bottom of this page.**

## Strengthen the United Voice for Fair and Affordable Housing!

Make your donation online at [www.metropolitanhousing.org](http://www.metropolitanhousing.org) or  
mail this form to MHC, P.O. Box 4533, Louisville, KY 40204-4533

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Membership Type (check one)  Individual/Family  Organization/Business

### Membership Level

Sponsoring Member - \$1,000 or more  Supporting Member - \$75-\$199

Sustaining Member - \$500-\$999  Assisting Member - \$1-\$74

Anchoring Member - \$200-\$499  Check here if you would like your donation to be anonymous

One-Time Donation Amount \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

MHC would like to thank  
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for its continuing support



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Return Service Requested

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Louisville, KY 40204-4533  
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