



**METROPOLITAN  
HOUSING COALITION**

P.O. Box 4533 • Louisville, KY • 40204

(502) 584-6858 • [www.metropolitanhousing.org](http://www.metropolitanhousing.org)



**Greetings!**

## **YOUR ADVOCACY CONTINUES TO CREATE GREAT CHANGE FOR THE PEOPLE OF LOUISVILLE!**

- **The Comprehensive Plan, Louisville's 20-year plan for the built environment, PASSES Metro Council and Independent Cities with ALL provisions!**
- **LHOME is certified by the U.S. Department of Treasury as a Community Development Financial Institution (CDFI)!**
- **The Louisville Affordable Housing Trust Fund (LAHTF) receives \$10 million in FY2019 funding from Louisville Metro!**

## **THANK YOU JEANA DUNLAP!**

### **MHC needs YOU!**

Your membership advances safe, fair, and affordable housing for our community!

***Join MHC or Renew  
Your Membership  
Today!***

Each new member and every donation makes possible MHC's critical work for our community.

Become a recurring monthly donor for as little as \$1 per month to provide ongoing support of MHC's work or consider gift to MHC in the name of a loved one.

Contact Tony Curtis at  
[tony@metropolitanhousing.org](mailto:tony@metropolitanhousing.org)

or

**502 584-6858** regarding  
donations & gifts.

To make an online donation,  
visit us on the web at  
[www.metropolitanhousing.org](http://www.metropolitanhousing.org)

or

**Mail your donation to:  
Metropolitan Housing  
Coalition**

**P.O. Box 4533  
Louisville, KY 40204-4533**

Metropolitan Housing Coalition is a



Louisville community members celebrate Jeana Dunlap and her work for Louisvillians on August 11, 2018 at the Louisville Urban League. (L to R): Louisville Metro's Joshua Watkins; MHC Board members Janet Dakan, Everett Hoffman, John Cullen, Jeana Dunlap, and Kevin Dunlap; and MHC Executive Director Cathy Hinko.

MHC wishes to thank Jeana for her service on the MHC Board and to the Louisville community. We congratulate her major achievement in being chosen as a Loeb Fellow at Harvard University. She will continue to be a tireless advocate for Louisville and for safe, fair, and affordable housing for all people. Your YIMBY (Yes in my backyard!) apron awaits your return to Louisville!

Read more about Jeana's achievement [HERE](#).

## Do you know about Eviction Lab?

It is the work of Matthew Desmond, the acclaimed researcher and author of *Evicted*. [Eviction Lab](#), at Princeton University, has looked at evictions over several years in major cities and breaks the data down into areas as small as a census block (smaller than a census tract). The great part is that, by using census geography, you can get additional information about the area. The information is as recent as 2016, so pretty current.

MHC looked at Census Block 24.1, which is from 18th to 26th Streets and Main to Muhammad Ali Boulevard. In 2016,

## Community Calendar

Fair Housing Coalition meets at 2:00 P.M. on the 2nd Tuesday of each month at New Directions, 1000 E. Liberty

Louisville Vacant Property Campaign meets at 5:30 P.M. on the 3rd Tuesday of each month at the Western Library 604 South Tenth Street

### Spalding University School of Social Work Information Sessions

*Spalding University is holding information sessions for their BSW and MSW programs..*

September 18  
October 23

All sessions are 5:00-6:00 pm  
Republic Academic Center  
4th Floor  
981 S. 3rd St.

### Dona O'Sullivan Fund to Fight Homelessness

Fundraiser at Flanagan's Ale House  
934 Baxter Ave.  
Monday, Sept. 17th  
11 AM - closing

Click [HERE](#) for details

Project Warm  
BLITZ! 2018

this Census Block in 2016 was home to 696 people, 261 of whom were children. The racial breakdown was 92.24% African American, with 59.18% renting. The poverty rate was 30.57% and not surprisingly, 46.5% of those renting were rent burdened. Median income was \$18,397 and median property value was \$34,800. In Louisville as a whole, the median income in 2016 was \$48,695 and the median property value was \$150,400. The median rent in Census Block 24.1 was \$652, almost \$100 lower than the Louisville median rent in 2016 of \$749, but people still were not able to remain stable. The eviction filing rated against the 59% of people who rented was 24.9%.

So this group of approximately 700 people, with over one third children, were very vulnerable whether renting or being in their own home in this area. Without an aggressive plan to help raise the income of these households, they will only become more vulnerable.

MHC celebrates the vast amount of investment that is happening all around this Census Block. We have Choice Neighborhood grants tearing down Beecher Terrace at 10th and Muhammad Ali with new housing taking its place which will include market housing. We have the track and field arena being planned for 30th and Muhammad Ali and investment in Portland. Cedar Street investment is raising real estate values in the north of western Louisville and Passport and the new YMCA at 18 and Broadway is to the south.

MHC believes this is great news and we have faith this will be a tipping point of investment to bring increased property values and new businesses to western Louisville. This is great.

But more than ever, we need a plan for those who live in Census Block 24.1 and all the other census blocks scattered throughout the area that will experience a growth in prosperity.

Other cities stand as horrific lessons on how populations get thrown out of a city because there were no plans, or insufficient plans to lessen vulnerability of those who are current residents.

Here are some questions that need to be answered:

**November 3rd and 10th**

Click [HERE](#) for details

**5th Annual Smoketown Get Down for Democracy!**

**Friday, September 14th  
4:00 P.M. to 10:00 P.M.  
760 South Hancock St.**

Click [HERE](#) for details

**"Patients Not Profits:  
Improved Medicare for All"  
Dr. Margaret Flowers**

**Thursday, October 4th  
7:00 - 9:30 P.M.  
Hotel Louisville  
120 W. Broadway  
Louisville, Ky. 40202**

**FREE PUBLIC LECTURE**

## **OTHER OPPORTUNITIES:**

**5/3 Home Owner's Loan Assistance Program (HOLAP)**

*If you or your organization are prepared to contribute to our efforts, please contact Tonya Montgomery or Christie McCravy at 502-637-5372.*

**More information available [HERE](#)**

**LHOME IS LENDING!**

**More information available [HERE](#)**

**CONTACT AMY SHIR TODAY FOR MORE INFORMATION!**

**Phone: (502) 882-8091**

- Is anyone doing the economic forecasting that measures the impact of not just one of these investments, but how all the investments will work together to raise economic values?
- The speculators certainly seem aware of all that is happening- what is being done to inform the current residents so they know how to respond to speculators?
- Is the effect already being felt and what is happening to current residents?
- What can we bring to the current residents to help them increase incomes?
- What should we be instituting to ensure that owner occupied housing does not become overly expensive and force out the current owners who cannot keep up with demands on meeting visual approval by new neighbors?
- These are the neighborhoods where we have, by policies and law, left a legacy of segregation- where do we think people displaced by prosperity will go? Are we providing alternative housing choices?

Ask these questions. MHC will continue to work to get answers to these questions with your help.



**SUPPORT MHC!**

**September 13, 2018**

Give For Good Louisville

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## Four ways to **PARTICIPATE** and **SUPPORT MHC**:

**1** **CLICK HERE** to **DONATE** between midnight and 11:59PM on **September 13, 2018**.

**2** **SIGN UP** as a **Peer-to-Peer Fundraiser** for MHC. CONTACT MHC Development Director Tony Curtis at **[tony@metropolitanhousing.org](mailto:tony@metropolitanhousing.org)** to setup your page.

**3** **SHARE** the MHC Give For Good Louisville page link with your social media and e-mail networks. Tag **@mhclouisville** in your social media post and use the hashtag **#GiveForGoodLou**.

**4** **SETUP** a 1:1 MATCHING GIFT for MHC. Contact Tony at **[tony@metropolitanhousing.org](mailto:tony@metropolitanhousing.org)** for more information.

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### WHAT DOES SUCCESS LOOK LIKE?

100 Unique Donors

\$6,000 in Donations

Accessing ALL Prize Pools @ 25, 50, & 75 unique donors

Securing a 1:1 Matching Gift

Thank you for your continued support of MHC!

**Did you know MHC worked with high school students from across Louisville to produce 5 Fair Housing PSAs?**

View the videos by clicking the Fair Housing Banner



See fair housing advertisements in 100 TARC buses!

## "Provocative Perspectives" program offered by 1619 Flux: Art + Activism

1619 Flux: Art + Activism has partnered with The Community Foundation of Louisville to open a dialogue with local residents about pressing issues impacting the future of our city. The event takes place at 1619 West Main Street from 5:30 - 7:30 P.M.

**September 19:** What About Poverty: Perspectives on the challenges and effects of concentrated poverty.

**October 17:** What About Death: Perspectives on the effects of untreated grief.

**November 14:** What About Food: Perspectives on opportunities to making food accessible.

**December 19:** What About Housing: Perspectives on neighborhood revitalization and the NIMBY (Not-in-my-backyard) debate

**January 14:** What About Poverty: Perspectives on the multiple challenges to escape poverty.

Click [HERE](#) for more information



Earn money for MHC just by shopping Kroger  
Have a Kroger card in your wallet or keychain?

Then you're *almost* ready to help support MHC!  
*If you don't yet have a Kroger Plus card, just ask a cashier for one.*

**Here's how to get started or re-enroll:**

*For those who DO have a Kroger Plus card, go to [www.kroger.com](http://www.kroger.com)*

**If you already HAVE a Kroger.com account:**

- 1) At the top of the main webpage, find & click on "Community" on the top right of the screen, just below the "Sign In" box.
- 2) On the the Community page, click on "Kroger Community Rewards". This will take you to the Community Rewards page.
- 3) At the bottom of the Kroger Community Rewards page, you will see a box for "ENROLL NOW". Click on the box.
- 4) On the next page, you can find MHC by typing our name, "Metropolitan Housing Coalition", in the search box.
- 5) When Metropolitan Housing Coalition appears on the list, select us by clicking the circle next to our name. Then click "Save".
- 6) Confirm that MHC is selected as your Community Rewards organization by checking your account profile.

***That's it!*** Now every time you shop and use your Kroger Plus card, you'll be earning rewards for MHC.

*If you DO NOT have a Kroger.com account*, click the "Register" button at the top right of Kroger.com. Simply follow the instructions on the website to set up your account & then follow the above instructions.

**Want to get involved but need more knowledge on the issues?**

**MHC will come to you!**

**We're happy to present on the issues and our work to your group, whatever the size and wherever the location.**

Contact MHC at (502) 584-6858 or [tony@metropolitanhousing.org](mailto:tony@metropolitanhousing.org) to find out how you and your organization can learn more and get active.



Both our printed newsletter and our e-newsletter are made possible by the generous support of PNC Bank.



MHC would like to thank Louisville Metro Government for its continuing support of our outreach efforts.